



THE SPECIALIST WINTER FEED

DESCRIPTION

Zoom is a specialist tetraploid annual ryegrass for winter feed and hay/silage crops. Its rapid establishment, higher yields and improved persistence gives you more feed, for longer.

BENEFITS

- Rapid establishment
- Exceptional autumn, winter and spring yields
- High (tetraploid) quality, maintained for longer into spring
- Highly palatable to livestock
- Potential of multiple grazings plus a cut of silage or hay
- An ideal break crop between maize and other crops

WHERE IT FITS

Recommended for use with all livestock types, as a specialist winter feed, to produce high volumes of high quality pasture, as well as for silage or hay production. Being a Westerwolds annual Zoom™ should be autumn sown.

AGRONOMIC TRAITS

PERSISTENCE	HEADING DATE (days re. NUI = 0)	SOWING RATE (kg/ha)
8- 10 MONTHS *	+16	25-30
RUST RESISTANCE	WINTER ACTIVITY	GROWTH PEAK
9 **	High	Autumn-Spring

* Subject to management and climatic conditions

** 1= Susceptible 9 = Resistant

POOLED RESULTS OF 13 ANNUAL RYEGRASS TRIALS - VICTORIA

Variety	Autumn	Winter	Spring	Total
Zoom	100	102	109	105
Progro	104	104	105	105
Surrey	104	106	101	103
Winter Star	100	99	102	100
Missile	99	98	99	99
Tetila	100	97	96	97
T-Rex	93	94	88	91
Mean	1001	3224	4094	8319
LSD	57	171	220	333
CV%	11.2	10.4	10.5	7.8

Source: Pooled summary of 13 Cropmark Seeds Ltd Annual Ryegrass trials at Boorcan, Poewong, Sale (2), Humeville (2), Nabbars, Longwarry, Glenard, Moffat, Numurkah, Kongwak and Secknell, 2003 - 2016





SOWING

Being a Westerwolds annual ryegrass, Zoom should only be autumn sown, either by direct drilling or traditional methods at 25-30 kg/ha to a depth of 1-2cm as a pure stand, or at 6- 8 kg/ha in mixes into a fine, firm and moist seedbed. Rolling with a Cambridge roller or equivalent after sowing is recommended to enhance seed-to-soil contact and therefore aid germination of the seed.

For optimum production, soil fertility status is critical. Fertiliser applications should be based on soil tests. Consult your local fertiliser representative. An application of a nitrogenous fertiliser after first grazing will enhance establishment and yields.

MANAGEMENT AND USE

Use the "Pluck test" to check when the new pasture is ready for its first grazing. First grazing should be a quick, light grazing using sheep or young cattle to enhance tillering of the plant and encourage clover growth. Thereafter Zoom should be grazed when it reaches 2,500 – 3,000kg dry matter per hectare to maximize growth rates and forage quality.

Zoom can be rotationally grazed or set stocked, although best results will be obtained from rotational grazing.

Zoom is recommended for use with all high performance systems and livestock types (sheep, cattle, deer, goats) as a 8 – 10 month winter feed, and for the production of high quality hay and silage.

For further information on Zoom please contact Zac Geldof
Email: zac.geldof@agrimix.com.au
Mobile: 0460 285 473
www.agrimix.com.au

